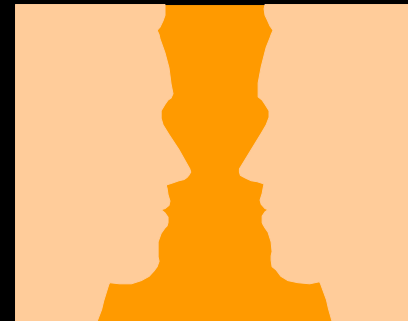


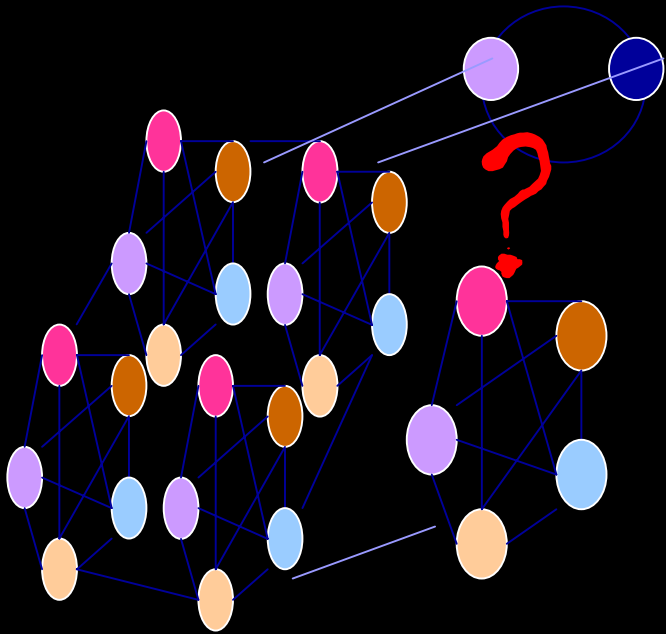
Creative Interchange

a winning approach to
Productive Conversations

An Overview



The challenge...



An organization's
future
is determined by
a web of
commitment
born in
human conversation.

Fernando Flores

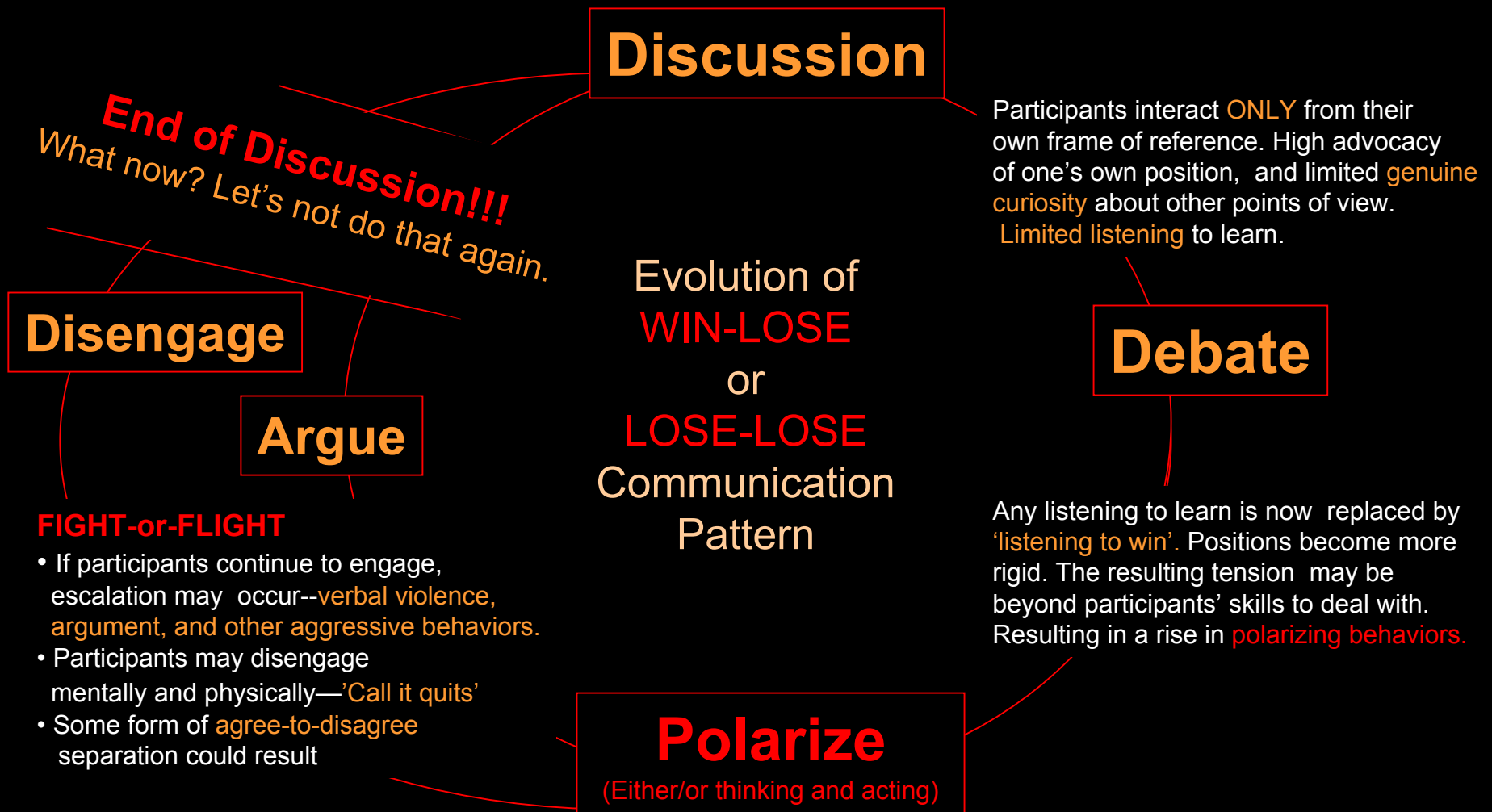
...what is the “*future*” emerging from today’s conversations
in your organization?

What if...

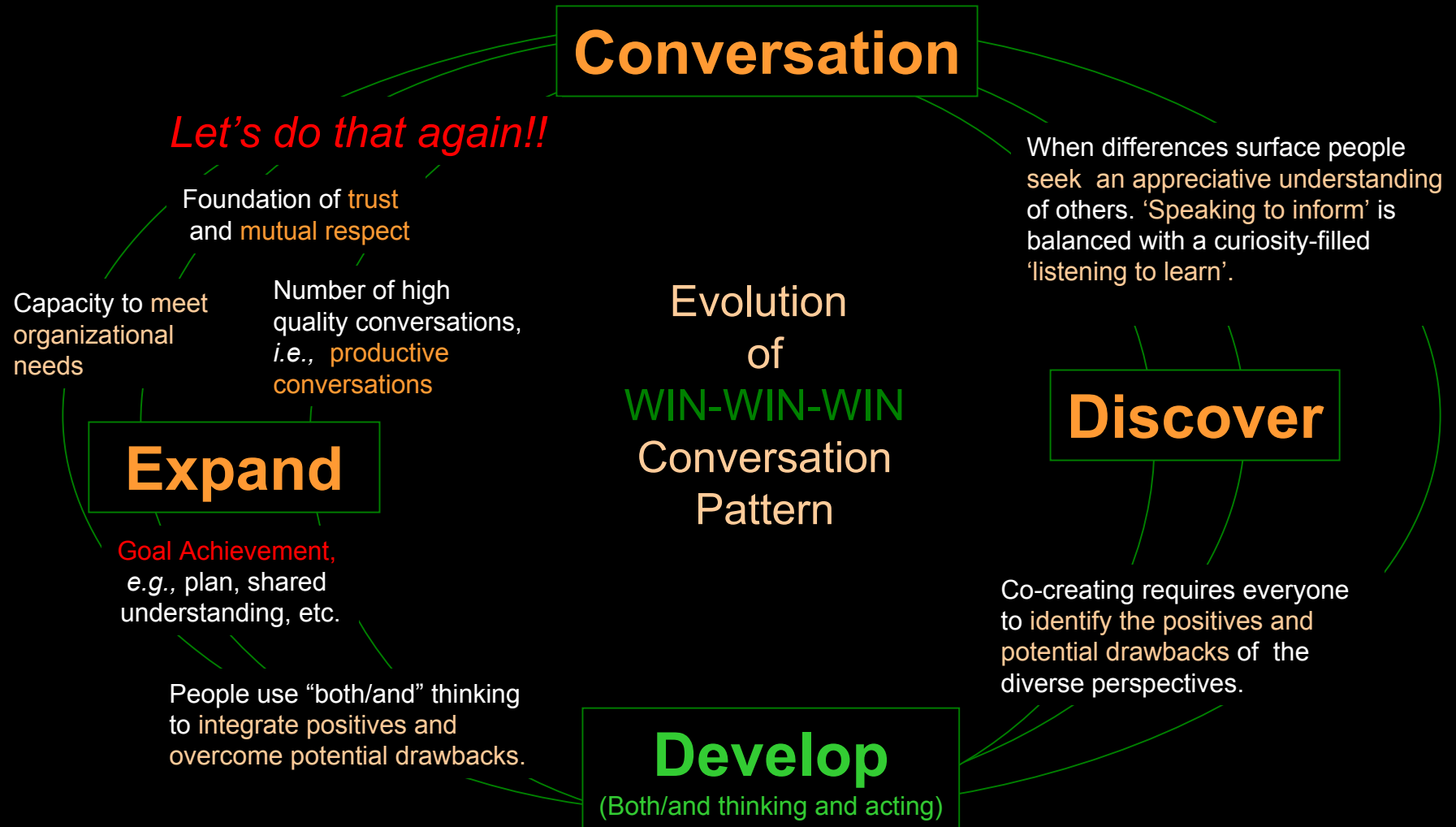
the conversations in your organization consistently fostered new levels of

- ☑ productivity
- ☑ understanding
- ☑ commitment and coordination
- ☑ creativity and innovation

Moving from the tyranny of “either/or” thinking and acting...



...to the dynamic potential of “both/and” thinking and acting



Productive Conversations

expand what we can...



"see",



"hear",



appreciate,
imagine,
create,



control
and
accomplish!

Creative Interchange

...the innate process that is operative when people are **thinking, conversing,** and **working** at their best.



Simple...yet, not always easy

Obvious...yet, not often visible

Bottom line...



Creative Interchange helps people...

- *think* productively, creatively, collaboratively;
- build and sustain *mutual respect*;
- achieve higher *shared meaning and commitment*;
- generate more *original ideas* in less time;
- integrate *imagination and reason* to increase innovation;
- thrive on all kinds of *diversity*; and
- increase *energy, vitality, and fun*.

...and that can impact your organization's bottom line!

Key Questions for your organization

1. Are you satisfied with the ability of your people to think and act productively, collaboratively, and creatively?
2. Is the “future” found in today’s conversations sufficient to meet tomorrow’s demands? If not, in what ways do the conversations need to change?
3. What would be the greatest benefit to the company by practicing productive conversations?
4. What more would you like to know about Creative Interchange and productive conversations?

Creative Interchange

a winning approach to
Productive Conversations

Thank you for watching this presentation.
We trust it was a worthwhile investment of your time.
Once again, if you have any questions, please contact

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